

KYLKIRAUTA



MEDIA KIT 2026



Kylkirauta is the membership magazine for members of The Finnish Cadet and Officer Corps Association, from cadets to generals.

Kylkirauta is a highly respected publication that focuses on defense and security policy, Finland's military defense as a NATO member state, and internal security arrangements in Finnish society (comprehensive security)

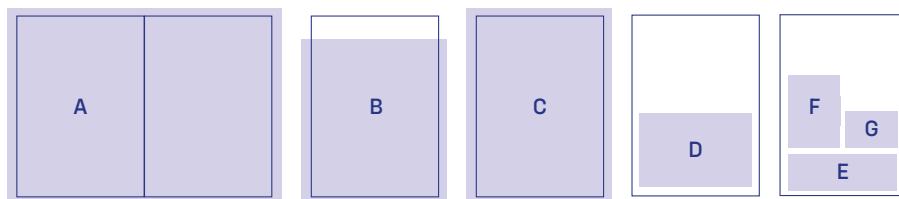
THEMES AND PUBLICATION DATES

No	Themes	Reserve	Material	Published
1	NATO's change	6.2.	13.2.	20.3.
2	Defense industry	8.5.	15.5.	18.6
3	Strategic communication	28.8.	4.9.	9.10.
4	Deterrence	6.11.	13.11.	18.12.

ADVERTISEMENT SIZES AND RATES

Size	Measurements (width x height)	Rates
A 2/1 Spread	4200 x 297 mm + 5 mm	2800 €
B Back Cover	210 x 267 mm + 5 mm	1900 €
C Covers 2 & 3	210 x 297 mm + 5 mm	1700 €
C 1/1	210 x 297 mm + 5 mm	1500 €
D 1/2 horizontal	170 x 122 mm	950 €
E 1/4 horizontal	170 x 58 mm	650 €
F 1/4 vertical	82 x 122 mm	650 €
G 1/8 horizontal	82 x 58 mm	450 €

VAT 25,5% is added to the prices.



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the Ministry of Defence, the Border
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defense organizations, and main
libraries.

The circulation of the online
magazine totaled 100,000
downloads in 2023–2024.

**The online magazine can be
found at www.kylkirauta.fi.**

**By advertising in
Kylkirauta, you also support
The Finnish Cadet and Officer
Corps Association's work for
national defense ideals.**